



Program Information

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The Burger King Foundation is a U.S. based 501(c)(3) public nonprofit that believes without education you limit your potential to be your own way. Inspired by Burger King Restaurants co-founder, Jim McLamore, it's our mission to create brighter futures by empowering individuals and feeding potential through education and emergency relief. As a global Foundation, the Burger King Foundation partners with select nonprofits focusing on scholarships, literacy, and creating sustainable learning environments.

Through the BKSM Scholars program, we've awarded nearly \$60 million to over 51,000 deserving students across North America. Our goal is to grant one scholarship for every BK[®] restaurant — that's more than \$7 million each year!

Scholarships range from \$1,000 to \$60,000 and are intended to offset the cost of attending college or post-secondary vocational/technical school. Recipients are selected through an application process that takes into consideration their grade point average (GPA), work experience, extracurricular activities, community service, and financial need. In 2024 alone, the Foundation awarded over \$4.5 million in scholarships to nearly 4,200 students.

This scholarship program is administered by Scholarship America[®], the nation's largest designer and manager of scholarships and other education support programs for corporations, foundations, associations and individuals. Eligibility for individual programs is determined at the sole discretion of the sponsor and eligible applications are reviewed by Scholarship America's evaluation team.

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burgerking.scholarsapply.org



Award Guidelines

ELIGIBILITY

Applicants must meet the following criteria:

BURGER KING® General High School Senior Track - Available to all high school seniors who meet the criteria below.

Applicants must-

- Be living in the United States, Puerto Rico, Guam or Canada
- Be graduating high school seniors (U.S., Puerto Rico and Guam), graduating from grade 12 (Canada) or graduating from home school education in the U.S., Puerto Rico, Guam or Canada
- Have a cumulative high school grade point average of 2.0 or higher on a 4.0 scale, or the equivalent
- Plan to enroll full-time, without interruption, for the entire 2025-26 academic year at an accredited two- or four-year college, university or vocational-technical school or CEGEP or equivalent in the U.S., Puerto Rico, Guam or Canada

BURGER KING® Employee-Based Track

Note: The Employee-Based Track will have two components as follows.

1) Employees, spouses or domestic partners of employees, and dependent children of employees pursuing a traditional postsecondary education

Applicants must-

- Be living in the United States, Puerto Rico, Guam or Canada
- Be an employee* of Burger King Corporation or a participating BURGER KING® franchisee (Franchisees)
- OR
- Be a spouse (unless legally separated) or domestic partner** of an employee* of Burger King Corporation or Franchisees
- OR
- Be a dependent child*** of an employee* of Burger King Corporation or Franchisees (Designated Employer)
- AND
- Be graduating high school seniors (U.S., Puerto Rico and Guam) or have attained a GED, graduating from grade 12 (Canada), graduating from home school education in the U.S., Puerto Rico or Canada or current college undergraduates or graduate level students in the U.S., Puerto Rico, Guam or Canada
- Have a cumulative grade point average of 2.0 or higher on a 4.0 scale or the equivalent
- Plan to enroll**** for the 2025-26 academic year at an accredited two or four-year college, university, or vocational-technical school or CEGEP or equivalent in the U.S., Puerto Rico, Guam or Canada

* Employees must be active on Designated Employer's payroll for at least 3 months as of the application deadline date and employed at the time awards are verified.

** Domestic partner is defined as (i) Employee's sole Domestic Partner and intend to remain so indefinitely; (ii) Employee and Domestic Partner reside together in the same principal residence and intend to reside together indefinitely; (iii) Employee and Domestic Partner are both at least eighteen (18) years old and mentally competent to consent to a contract; (iv) Employee and Domestic Partner are not related by blood in a close enough manner that would bar marriage under applicable law in effect where they reside; and (v) Employee and Domestic Partner are not legally married to anyone else and are not involved in any other Domestic Partnership.

*** Dependent children are defined as biological, step- or legally adopted children living in the employee's household or primarily supported by the employee.

**** Employees, their dependent children, and their spouse/domestic partner may be enrolled part-time or full-time.

2) Employees and spouses or domestic partners of employees pursuing an enrichment program (Enrichment programs include, but are not limited to, language, computer and accounting courses.)

Applicants must-

- Be living in the United States, Puerto Rico, Guam or Canada
- Be an employee* of Burger King Corporation or a participating BURGER KING® franchisee (Franchisees)
- OR

- Be a spouse (unless legally separated) or domestic partner** of an employee* of Burger King Corporation or Franchisee (Designated Employer) AND
- Plan to enroll less than part-time or on an intermittent basis in GED, enrichment, certification or other course that enhances learning during the 2025-26 academic year (Note: Program or course must be taken at an accredited institution in the U.S., Puerto Rico, Guam or Canada.)

* Employees must be active on Designated Employer's payroll for at least 3 months as of the application deadline date and employed at the time awards are first announced.

** Domestic partner is defined as (i) Employee's sole Domestic Partner and intend to remain so indefinitely; (ii) Employee and Domestic Partner reside together in the same principal residence and intend to reside together indefinitely; (iii) Employee and Domestic Partner are both at least eighteen (18) years old and mentally competent to consent to a contract; (iv) Employee and Domestic Partner are not related by blood in a close enough manner that would bar marriage under applicable law in effect where they reside; and (v) Employee and Domestic Partner are not legally married to anyone else and are not involved in any other Domestic Partnership.

Applicable to all tracks:

Applicant submissions will be capped at 50,000. Access to the application will no longer be available once this number is reached.

SELECTION OF RECIPIENTS

All applicants will be required to complete the application in English, Spanish or French. Incomplete/non-submitted applications will not be processed.

Applicants will be separated into the following pools. Evaluation and selection of recipients for each pool of applicants is provided below.

- BURGER KING® General Track: consideration will be given to each applicant's academic record (33%), participation in school/community activities and work experience (33%) and financial need (33%)
- BURGER KING® Employee-Based Track for children of employees, spouse/domestic partner of employees, and employees pursuing a traditional postsecondary education: consideration will be given to each applicant's academic record (33%), participation in school/community activities and work experience (33%) and financial need (33%)
- BURGER KING® Employee-Based Track for employees or spouse/domestic partner of employees pursuing an enrichment program: consideration will be given to each applicant's participation in school and community activities (33%), and the employee's length of service with Designated Employer (33%) and financial need (33%)

Following the application submission deadline date, Scholarship America will review applications for eligibility. Scholarship America will make the following award selections:

- Up to 3 James W. McLamore WHOPPER® scholarships of \$60,000 granted to the most highly qualified students demonstrating leadership, substantial work experience and financial need
- One (1) Nancy McLamore Scholarship of \$20,000
- Up to six (6) King Awards at \$10,000 granted to the most qualified employee in each region (1 award per region)
- Up to twelve (12) regional awards of \$5,000 granted to the most qualified employees in each of the six (6) regions (2 awards per region)
- There are a number of special-named awards for various franchisees which are determined annually based on funds raised
- There are several employee-based track awards from various franchisees which are determined annually based on funds raised.
- There are several general high school senior track awards from various franchisees which are determined annually based on funds raised.

James W. McLamore WHOPPER® Scholarship

Recipients will be chosen from the both BURGER KING® General High School Senior Track and BURGER KING® Employee-Based Track applicants based upon the following criteria. Recipients must be:

- Citizens of the United States or Canada
- Students who are seniors at a high school or home school in the United States, Puerto Rico, Guam or Canada
- Students who are applying as a full time freshman to a four-year accredited, college or university that is located in the United States or Canada
- Students who have a cumulative unweighted grade point average (GPA) of at least 3.5 or higher on a 4.0 scale or the equivalent
- Students who demonstrate an active leadership role in community service, athletics, and/or similar co-curricular activity (such as student government, team sports, fraternal life, etc); and
- Students who demonstrate substantial work experience and financial need

Nancy McLamore Scholarship

Recipients will be chosen from the BURGER KING® Employee-Based Track applicants based upon the following criteria. Applicants must:

- Be a United States Citizen
- Be graduating high school seniors or have attained a GED, graduating from home school education, current college undergraduates, or graduate level students in the U.S., Puerto Rico or Guam
- Be an employee* of Burger King Company LLC or of a participating BURGER KING® franchisee
 - * Employees must be active on Designated Employer's payroll for at least 1 year as of the application deadline date and employed at the time awards are verified.
- Plan to be enrolled part-time or full-time for the 2025-2026 academic year at an accredited two- or four- year college, university, vocational-technical or trade school in the U.S., Puerto Rico, or Guam.
- Provide a letter of recommendation from a store manager or franchisee, when requested at a later date.

General High School Track - Awards of \$1,000 will be designated to students by high school zip code, county and/or state (U.S., Puerto Rico and Guam) of city and/or province (Canada) of participating restaurant locations. The number of awards available to each Franchisee and Burger King Corporation will be based on fundraising contributions as of the current calendar year

Employee-Based Track - Designation will be by Franchisee group. Awards of up to \$1,000 each will be designated to employees who have aligned themselves to a participating Franchisee or BKC. (To the extent possible, the number of awards granted to each pool of applicants – children of employees, employees, employee's spouse or domestic partner of the employee pursuing a traditional postsecondary education and employees, employee's spouse or domestic partner of the employee pursuing an enrichment program – will be in proportion to the number of applicants received from each pool.) The award amount for part-time enrolled or enrichment program employees may not exceed the cost of the educational program. The number of awards available to each Franchisee and BKC will be based on fundraising contributions as of the current calendar year. The maximum percentage of awards that can be designated to the Employee-Based Track within each Franchisee group is 75%

AWARDS

The authorized distribution for new awards is determined annually based on the amount of funds raised by participating Franchisees.

All award checks will be issued in U.S. currency. Checks to recipients will be mailed in early August to the student's home address and made payable to the school for the student. Checks to recipients pursuing an enrichment program will be processed as requested by the student based on their enrollment.

Awards are not renewable and cannot be deferred. However, the \$1,000 Employee-Based Track recipients may reapply to the program each year they meet eligibility requirements and receive up to a maximum of four awards (up to \$4,000). Regional and special-named award recipients may reapply and be considered for the \$1,000 general awards.

The Employee-Based Track scholarships are for undergraduate study, graduate study and nontraditional courses at accredited institutions.

For the General High School Senior Track, scholarships are for undergraduate study only. Awards to General High School Senior Track recipients are one-time only; past recipients may not reapply.

Applicants will be notified of their status in May 2025. Not all applicants will receive scholarships.

HOW TO APPLY

Start by clicking on the *Create an Account* link at the bottom of this page. You will need to create a username and password to register for a student account. You will be notified through an email validation process before an account is created for you. You must use a valid email address. The final step in creating your account is to complete the information requested in

the student profile.

After your student account is created and you have provided profile information, you will have access to the application. During the application process, you will be able to leave the site by clicking on the *Log Out* or *Save and Log Out* links located on the site. In order to log in, you must enter your username and password as provided when registering for a student account.

You may wish to gather the following information that will be needed for the application process:

- A list of your work experiences and involvement in school and community activities
- A current (official or unofficial) transcript of grades
- BURGER KING® employee information if your application is to be affiliated with an employee
- Your family's financial information. A copy of your parents' most recent tax form filed with the IRS or Revenue Canada will be helpful to look at when filing out that section of the application.

Carefully review your application before submission. We recommend that you print a hard copy of your application to retain for your records. Printed copies of the online application should not be sent to Scholarship America or BURGER KING® Foundation.

All application pages with required fields must be completed in the format described in order to submit the application. Standard capitalization (Jill Smith, 101 Main Street, New York, NY) must be used when entering data. Once the application is submitted, no further revisions can be made.

DO I NEED TO SUBMIT ANY DOCUMENTS?

Yes! A current, complete high school or college transcript of grades must be uploaded with your application. Grade reports are not accepted. Unofficial or online transcripts must display student name, school name, grades and credit hours for each course and term the course was taken.

Your application is not complete unless submitted electronically on or before December 16, 2024. If 50,000 applications are received prior to December 16, the application will no longer be available.

Applicants are solely responsible for gathering and submitting all information necessary to the application process. Scholarship America will email acknowledgment of receipt of all submitted applications. Applications found to be incomplete as of the application deadline or upon receipt of 50,000 submissions will not be processed. All information submitted is reviewed only by Scholarship America. Limited recipient information will be shared with representatives of Burger King Corporation and/or BURGER KING® Foundation and respective donors/franchisees or other designees.

NOTIFICATION OF APPLICANTS

All applicants will be notified by email in May. If selected as a potential recipient you will be required to submit additional information to Scholarship America. Recipients failing to provide additional information will be ineligible.

Not all applicants to the program will be selected as recipients.

AWARD PAYMENT

- Payment is made in one installment in early August
- Checks are mailed from Scholarship America to each recipient's home address
- Checks are made payable to the college for the student
- Scholarship America issues scholarship checks on behalf of BURGER KING® Foundation

Note: James W. McLamore WHOPPER® recipients and employee recipients taking enrichment courses may have different payment schedules.

RECIPIENT RESPONSIBILITIES

- Recipients must submit a completed Scholarship Acceptance Form to Scholarship America by the indicated deadline
- Recipients must notify their college or university about the award and deliver the scholarship check to the school in a timely manner
- Recipients must notify Scholarship America of any changes in address, school enrollment, or other relevant information
- Recipients will be asked to participate in surveys while they receive the awards and for up to two years beyond their enrollment. Recipients have no other obligation to BURGER KING® Foundation

PROGRAM REVISIONS

BURGER KING® Foundation reserves the right to review the conditions and procedures of this scholarship program and to make changes at any time, including termination of the program.

QUESTIONS? CONTACT US!

Email: burgerkingscholars@scholarshipamerica.org
Call 507-931-8340 and ask for BURGER KING™ Scholars.

If you are already registered, you may continue the application process by selecting the "Create an Account" button below and then clicking the "Log Into my account" link in the upper right corner of the page.

[Create an Account](#)